

Ben J. Cassidy

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EXPERIENCE

National Rifle Association

February 2011 – Present

NRA-ILA Federal Liaison

- Advance, promote, and represent the mission of America's longest-standing civil rights organization consisting of five million members and tens of millions of supporters before the US. House of Representatives, U.S. Senate and the Administration.
- Work directly with House and Senate leadership, campaign committee senior staff, affiliated political operatives, and a broad cross section of the United States Congress to advance legislative and political priorities.
- Manage all aspects of the NRA relationship with thirteen U.S. Senate and House Congressional Statewide Delegations including ME, MA, NH, VT, CT, MD, DE, IL, MI, PA, TX, NV and AK.
- Interface with and evaluate Federal candidates and campaigns daily in order to give strategic advice while determining NRA ratings, endorsements, level of financial commitment and grassroots involvement.
- Produce and manage election operations in thirteen states, including writing member and non-member mail, phone scripts and emails for President Donald J. Trump as well as NRA endorsed U.S. Senate and House candidates.
- Engage, maintain, and continually expand outreach with a large and diverse network of Republican political operatives, Congressional staffers and government affairs colleagues.
- Represent the NRA at public events, including delivering the keynote address at the Texas Rifle Association's Annual Meeting in 2013 and 2014.

National Republican Congressional Committee

May 2008 – February 2011

Young Guns Liaison

- Created, implemented and managed the day-to-day operations of the Young Guns Candidate Recruitment program while serving as a liaison for former Leader Eric Cantor, Leader Kevin McCarthy, and Speaker Paul Ryan, with National Republican Congressional Committee Chairman Pete Sessions, and GOP candidates.
- Worked with Leader McCarthy, Rep. Lynn Westmoreland and the NRCC Member-driven recruitment team to successfully recruit 430+ Republican candidates nationwide and win back the House Republican Majority by a margin of 64 seats.
- Advised Congressional Chiefs of Staff and senior level staff on state-of-play in Congressional races.
- Developed and strengthened relationships with candidates and their teams through setting a series of customized campaign benchmarks and working with them to meet these goals via weekly meetings and regular communication.
- Implemented the Young Guns Ad Offensive, a Cantor/Leader McCarthy/Speaker Ryan initiative to buy TV, radio and online attack ads in competitive districts during the off -year.
- Raised over \$10,000,000.00 for Young Guns candidates, providing all 92 Young Guns candidates with, on average, \$109,000.00 in Member money.
- Planned, promoted and managed a series of 5 successful Young Guns Days for 92 House candidates and over 150 meet & greet events for Members of Congress and candidates.
- Built and maintained brand integrity for former Leader Cantor, Leader McCarthy, and Speaker Ryan through marketing materials and gopyoungguns.com.

Southeast and Northeast Political Coordinator

January 2010 – February 2011

- Coordinated meetings with GOP Leadership and Conference Members with candidates from 21 states.
- Staffed and briefed candidates prior to campaign meetings with Congressmen.
- Developed briefing materials and key political metrics for the House Republican Conference prior to meeting with Congressional candidates.

Director of the Call to Arms Program

February 2009 – February 2011

- Founded and directed Call to Arms, the NRCC's volunteer program.
- Managed and collaborated with the NRCC's eCampaign team to develop a platform to mobilize and organize interested volunteers for the NRCC.
- Conceptualized and executed original advertising/marketing campaigns to enhance participation and create the first-of-its kind contact list of 1,500 active, DC based volunteers.
- Enlisted the Members of the NRCC's Regional Team to engage House staff and downtown Republicans in get out the vote efforts for special elections (NY-20, NY-23, PA-12, HI-01) and general election.

Young Guns Coordinator

May 2008 – December 2008

- Raised over \$2.5 million for competitive House Races.
- Coordinated events for Members and Contributors on behalf of Young Guns executive leadership.

EDUCATION

Rollins College

Winter Park, FL

Bachelor of Arts, Philosophy (2006)

Central Carolina Community College

Lillington, NC

KCBS Certified Barbecue Judge (2011)

POLITICAL ACTIVITIES:

- Created and managed the Cantor Alumni Network, a fundraising and networking organization comprised of former staffers for former House Republican Majority Leader Eric Cantor.
- Managed nightly phone banks from Fall of 2009 until Fall of 2010 in the RNC's call center for competitive Congressional races across the country.
- Volunteered on Scott Brown for Senate 2014, Marilinda Garcia for Congress 2014, Barbara Comstock for Congress 2014, Mitt Romney for President in 2012, Robert Hurt for Congress in 2010, Charlie Bass for Congress in 2010, Pat Meehan for Congress in 2010, Barbara Comstock for Virginia House of Delegates in 2011, Bob McDonnell for Governor in 2009, John McCain for President in 2008, and Jeb Bradley for Congress in 2008.
- Completed RNC School of Campaign Management, a week long campaign immersion program in April 2010.
- Instruct campaigns and candidates on best practices working with 3rd party issue groups through the RNC School of Campaign Management School.
- Host and participate in over 100 political fundraising events for federal candidates and elected officials.